



dorvink

DES MOINES NEW YORK

MEDIA CONTACT

CENA CHISOM
424.208.9079
SHE_CENA@HOTMAIL.COM

PRESS RELEASE

THE FAIRY GODMOTHERS OF FASHION RETURN



*NEW YORK, NY & LOS ANGELES, CA
2008: IF YOU'RE A PRINCESS BRIDE,
EVENING GOWN GODDESS, OR
COCKTAIL COUNTESS YOU'RE IN
LUCK. THE DORNINK '08 COLLECTION
HAS ARRIVED JUST IN TIME TO GRANT
THE WISHES OF DRESS-NEEDY
DAMSELS EVERYWHERE.*

Once again, designers Faythe and Sarah Dornink have spun feminine fantasies into the magnificent gowns which have made Dornink adored and sought out. This season, the couturier sets a new standard in enchantment.

Fresh bridal offerings showcase tiered floor-skimming hems that fluidly trail structured bodies. Delicate but decisive ruffles detail classic forms, and colorful sashes drip from corseted bodices. Elegant, but not old – Modern, but still magical, the Dornink collection delivers its signature aesthetic of traditional charm and vogue flair.

For cocktailers and evening dwellers, Dornink sets forth its most diverse collection to date. The '08 instillation sees essential silhouettes and clean lines offset by fiery color schemes. A whimsical cut or two, and the occasional power-tailored pantsuit present both girlish and mature options. Playful prints abound with flowers and butterflies fluttering through the collection, while abstract designs catch the eye. Dornink has created the quintessential closet for the woman with a demanding social life.

The Dornink '08 collection is a dreamy and elegant wonder. This season delivers a treasure chest of breathtaking dresses certain to be the centerpiece of any special day or perfect evening.





MISSION STATEMENT

*DORNINK'S MISSION IS TO
FLATTER ALL THAT IS FEMININE.
WE ARE DEVOTED TO TRULY
INDIVIDUALIZING EVERY PIECE
WE CREATE TO ACCENTUATE THE
DISTINCTLY GORGEOUS
QUALITIES OF EACH CLIENT.*



Our company is devoted to bringing the confidence within women to the surface by customizing garments of extraordinary beauty and exclusive quality. As a premium fashion house, we understand it is of supreme importance that the client is as comfortable as they are elegant. Dornink is committed to creating exquisite dresses fit to walk down the aisle, the runway, or any other place a woman's day might take her.



COMPANY BIO

DORNINK IS A COUTURIER HEAD-QUARTERED IN DES MOINES, IOWA AND SPECIALIZING IN HIGHLY CUSTOMIZED, MASTER DRESS-MAKING. THE COMPANY WAS FOUNDED IN 2004 UNDER PRESIDENT, FAYTHE DORNINK'S, FINELY SEASONED EYE FOR ARTFUL AND INTRICATE SEWING.



Since the original Dornink gown was unveiled in April 2004, daughter and head designer, Sarah Dornink, has forayed the family business into a full scale fashion house with enough metropolitan savvy for any city. The Dornink collection is a luscious mix of cocktail, evening, and bridal gowns conceived to bring clients high fashion, infused with the elements of functionality and freedom. The label is a dynamic combination of traditional craftsmanship and modern New York tutelage that yields creations only time, skill, and talent could produce. The Dornink collection has been widely welcomed expanding quickly to New York and throughout the Midwest. The designs have been snapped up by both, bridal and luxe lifestyle boutiques nation wide. From New York to LA, and every state between, the Dornink company believes that success is making all women look and feel absolutely amazing.